Grow & Optimize Your Portfolio

ESG Titanium™ is a modular retail energy platform that empowers energy suppliers to grow their portfolio and optimize operations.

Overview

Why ESG Titanium?

The world of retail energy is rapidly changing amid market consolidation, energy price fluctuations due to global events, new requirements driven by net zero initiatives — and increasingly sophisticated consumers with evolving needs and energy consumption.

The old approach of standalone, inflexible systems just doesn't work anymore. You need a modern, modular retail energy platform that can manage as much or as little as you need. You need ESG Titanium so you can grow and optimize your portfolio.

Grow

Our solutions enable you to obtain new customers efficiently, and rapidly scale your business - while still maintaining full visibility into the profitability of your portfolio of customers.

Optimize

ESG Titanium helps reduce manual processes, driving down the cost to serve while enabling you to operate more efficiently through automated and streamlined activities.

Innovate

Leverage data insights to drive product and service innovation, elevate the customer experience and lower operating costs.

Support for the Full Retail Energy Lifecycle

1. Onboard
2. Supply
3. Billing & Market
4. Collect
5. Retain
6. Win

Benefits

Ensure Compliance

Our proven solutions enable compliant rapid market entry and make it easier to meet market and business process requirements, by taking on the complexity of managing it. From overseeing industry-compliant processes to maintaining your licenses to operate, we've got you covered.

Security

ESG has one of the most robust security programs in the industry, including a CISO-led team of security practitioners who have earned and maintain ESG SOC 2 Type II certification.

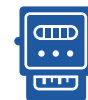## Features

ESG Market™ - Modern & Compliant EDI
ESG Transaction Management Solutions (TMS) meet the challenging data processing needs of retail energy suppliers and utilities. Extends beyond the limitations of your current EDI systems. Automates business processes and ensures that your data is clean, validated and normalized. Guarantees ongoing market compliance, significantly reducing regulatory and operational risks with free updates, well-documented changes, and free regression testing support.

ESG Billing™ - Market Leading Billing
Robust customer management capabilities include detailed profiles and billing preferences, automated billing processes, and flexible rate management to accommodate various tariff structures. Integrates seamlessly with metering infrastructure to collect consumption data and supports secure payment processing with multiple payment methods. Includes collections management tools, a customer self-service portal for account access, and regulatory compliance features with detailed reporting functions.

ESG Engage™ - Retention, Growth, & Efficiency
Connect with your customers at every stage of the life cycle with self-service tools and communications that delight the modern consumer. Enhance shopping with attractive storefronts that present the right products to the right customers — the ones they are most likely to buy. Segmentation helps you analyze your customers — such as those who pay on time or who own an electric vehicle — to deliver offers that attract and retain the customers you want to keep. Digitize events across the life cycle to boost efficiency and drive positive experiences.

50+ Million
Meters served

800+ Customers
In energy, retail, metering, billing, and O&G pipeline

Integration

Pricing & Forecasting
Optimize procurement with real-time analysis, forecasting models, and load profiling to segment customers and customize pricing strategies. Incorporate weather data to anticipate energy consumption impacts. Assess and mitigate procurement risks like price volatility and supply disruptions to enhance profitability.

Insights
Integrate data for operational efficiency and strategic planning. Conduct in-depth analysis and use visualization tools to optimize pricing, energy efficiency, and customer engagement.

API-First Platform
ESG provides nearly 700 REST APIs and hooks that bring granular access and drive event-driven actions throughout the consumer life cycle and in integrations with best-of-breed 3rd-party industry vendors.

For more information and to request a demo, visit
esgglobal.com/titanium